



**F**  **X** **Marketeer**

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**UNBOX**  **GROWTH**

We are an AI-Led Marketing Consultancy

# About us

We are a bespoke digital marketing consulting firm. We craft transformative digital experiences, blending Ai, agility, strategy, creativity and technology to drive exceptional business results.

By bridging marketing gaps with innovative solutions, we empower businesses to adapt, evolve and thrive in today's hyper-competitive landscape.

We work alongside you to deliver the best solutions—whenever you need them—acting as a catalyst for your marketing efforts.



**40+ Years**

Collective Experience



**20+**

Marketing Experts



**95%+**

Happy Clients



**\$50M+**

Ad Spends Managed

**QUBITHM**

Technology  
Innovation Partners



01

**Agile Marketing Expertise**

Respond to marketing challenges and evolving business demands rapidly with quick TAT.

02

**Your Growth Partner**

More than a service provider, we are a committed partner in your success.

03

**Proven Expertise**

Years of impactful solutions across industries to address unique market challenges.

04

**Tech-Powered Innovation**

Leverage AI, automation, and advanced analytics for a competitive edge.

# Agency Mantra

Providing Clarity, **Creativity** and Consistency

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We rapidly adapt to market shifts, leveraging advanced tools and AI expertise to bridge the marketing gaps & empower businesses. As your strategic partner, we're committed to solving your business challenges, driving growth helping you thrive in a dynamic market.



# Your Growth **Partners**

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**Anurag Verma**

Principal Consultant & Partner



**Rakesh Bhosale**

Founder & Managing Consultant



**Alex Fernandes**

Innovation Consultant



**Punit Kanojia**

Technology Consultant



**Subaru Perumal**

Malaysia Regional Partner

# How we build **brands** & businesses

## We build a Strong Foundation

### Positioning, Messaging & Strategy

Understand your business goals & north star metrics. We help you position your brand with the right messaging Marketing Strategy Planning & road map Audit and Review

**YOUR BRAND**

## We build a Robust Ecosystem

### Digital Marketing

#### INBOUND

Website  
SEO  
Social Media/ PR  
Content Creation  
Email

#### PAID

Display/ Retargeting  
Paid Social Ads  
SEM/ PPC  
Native Ads  
Influencer Marketing

### Marketing Support

#### BRANDING

UI/UX  
Brand Collaterals  
Corporate Profile  
Corporate Video  
Product Photoshoot  
Product Video Shoot

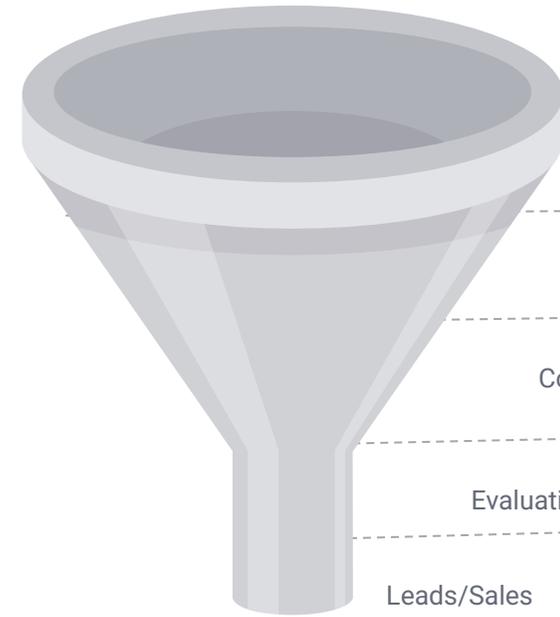
#### MARTECH

Marketing Automation  
Analytics & Integration

#### CONSULTING

Recruitment & Staffing  
Consulting  
Corporate Training

## We build a Solid Pipeline



Awareness

Interest

Consideration

Evaluation

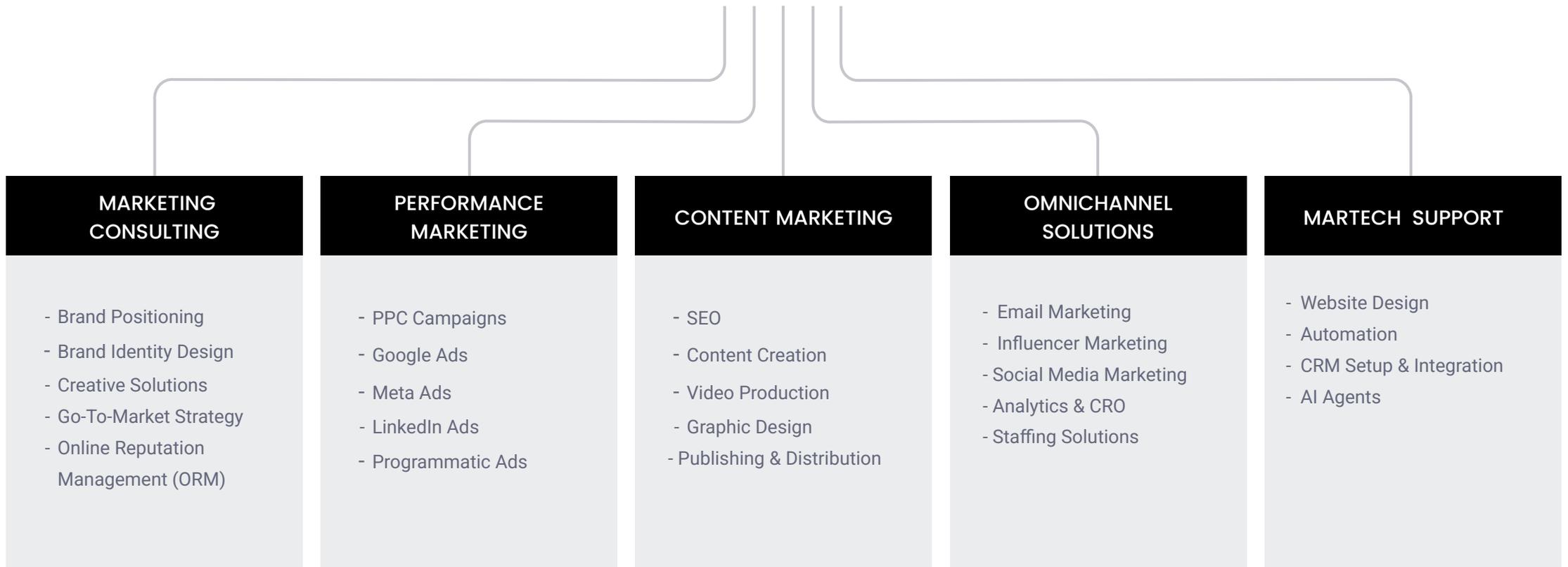
Leads/Sales

# WE WALK THE TALK

As Marketing Consultants we don't just advise. We deliver results.



Strategic  
Marketing Services



# Marketing Consulting

Providing Clarity, Structure and Consistency

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- Go-To-Market Strategy
- Marketing Reviews & Audits
- Brand Strategy & Positioning
- Customer Journey Mapping
- Market Research & Analysis
- Sales & Marketing Alignment
- Content Strategy & Development
- Crisis Communication & Online Reputation Management
- Customer Retention & Loyalty Programs



# Digital Marketing Services

Omnichannel Marketing Solutions Powered by Strategy,  
Creativity, and Intelligence

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- Digital Marketing
- SEO Services
- Social Media Marketing
- Content Creation & Marketing
- Branding & Creative Strategy
- Paid Advertising
- Influencer Marketing

Platforms:



# AI-Powered **Marketing Automation** Solutions

AI-Powered Marketing Intelligence That Drives Growth

## Key offerings

- Consulting
- Integration & Migration
- Customization & Implementation
- CRM Setup & Integration
- Maintenance & Support
- Marketing Cloud Solutions
- Customer Experience (CX) Design & Automation

## Platform



HubSpot



WebEngage

moengage



# Agentic AI Solutions

AI-Powered Marketing Intelligence That Drives Growth

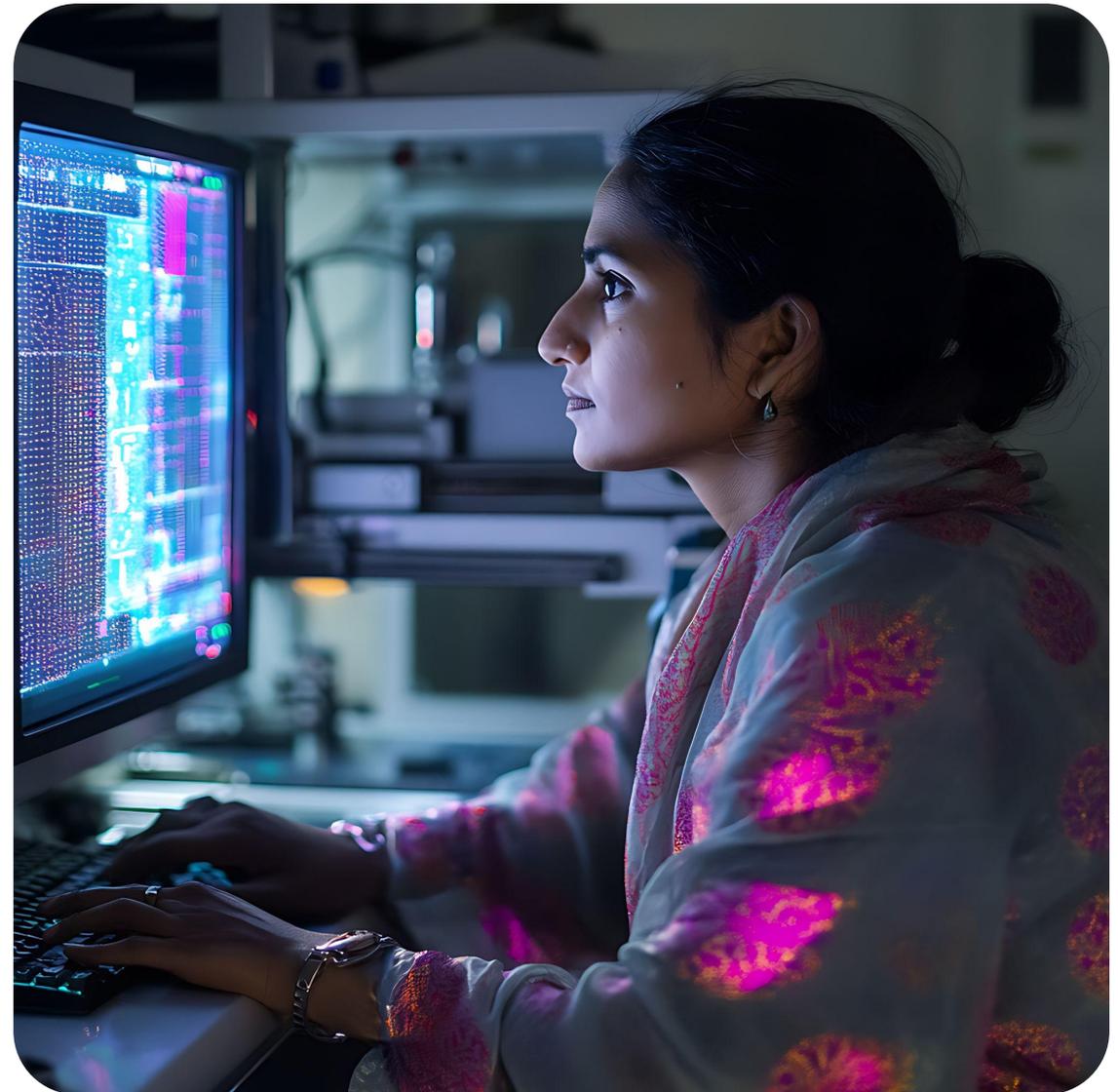
## Key offerings

- Conversational AI & Chatbot Development
- Large Language Model (LLM) Integrations
- AI for Sales & Marketing
- AI for Customer Service
- AI for Analytics
- AI for Marketing Automation
- AI for Web Development

## Platform



**Hugging Face**



# Digital Analytics Solutions

AI-Powered Marketing Intelligence That Drives Growth

## Key offerings

- Digital Analytics Consulting
- Tag Management Consulting
- GA4 Implementation
- Advanced Data Visualization
- Conversion Rate Optimization (CRO)
- Customer Data Platform (CDP) Integration
- AI-driven Analytics & Forecasting
- Conversational Analytics

## Platform



# Website & Application Development

Turn Ideas into Scalable, AI-Powered Web Apps That Drive Growth

- Website Design
- eCommerce Website Development
- Web & App Development
- UI/UX Design
- SaaS Product Development
- Website Integration
- Website Support & Maintenance

## Platform



React



Angular



Vue.js



Wordpress



Shopify

node

Node.js



Python



# Hire Marketing Talent

We deliver Marketing Talent as a Service (**M-Taas**)



## **FULL-TIME**

Hire full-time marketing experts for lasting success.



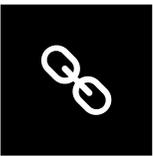
## **PART-TIME**

Flexible part-time staff for your short-term marketing needs.



## **CONTRACT**

Get expert marketing talent on demand for short-term projects.



## **REMOTE WORK**

Hire skilled marketing professionals who work remotely, delivering results.



## **ON-SITE**

On-site marketing experts to seamlessly integrate with your in-house team.



## **OFF-SITE**

Remote experts offering marketing expertise.



# eCommerce Marketing Solutions

Enabling B2C/D2C eCommerce

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- ✓ Website Design & Maintenance
- ✓ Branding & Social Media
- ✓ 3rd Party Portal Management
- ✓ Photo & Video Shoots
- ✓ Performance Marketing
- ✓ Payment Gateway & Logistics Support
- ✓ Dedicated Marketing Consultant



# Marketing for Startups

Smart marketing solutions that drive real results.

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- ✓ Building a Marketing Ecosystem & Team
- ✓ Go-to-Market (GTM) Strategy
- ✓ Market Entry & Expansion Strategies
- ✓ Plan & Strategise for Pre-launch, Post-Launch
- ✓ Mapping out a realistic marketing budget
- ✓ End-to-end Marketing Setup and Implementation



# Why **Work** With Us?

Providing Clarity, Structure and Consistency for your Marketing

**Aligning marketing** efforts with business goals

Strategy

ROI Focus

Every action aims at **maximizing ROI** for clients

**Insights** from robust analytics drive strategy.

Data-driven

Support

Outstanding **customer service** sets us apart.

**35+ years** of collective experience in successful campaigns

Experience

Transparency

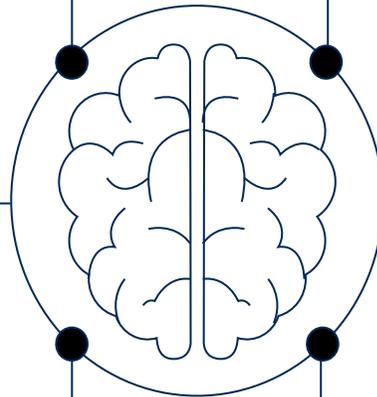
Detailed **insights** for informed decision-making.

**Tailored solutions** that cater to the unique needs and goals of each client is crucial.

Bespoke

Adaptability

**Quick response** to market changes and trends.



# Marketing Case Studies

Website | Analytics | Marketing Technology



## Transforming Brands

Discover how digital marketing strategies drove brand growth, engagement, and measurable ROI in these success stories.



### SEO

Driving organic growth with effective SEO strategies. [CLICK HERE](#)



### Paid Ads

Maximizing ROI through targeted paid ads. [CLICK HERE](#)



### Creatives

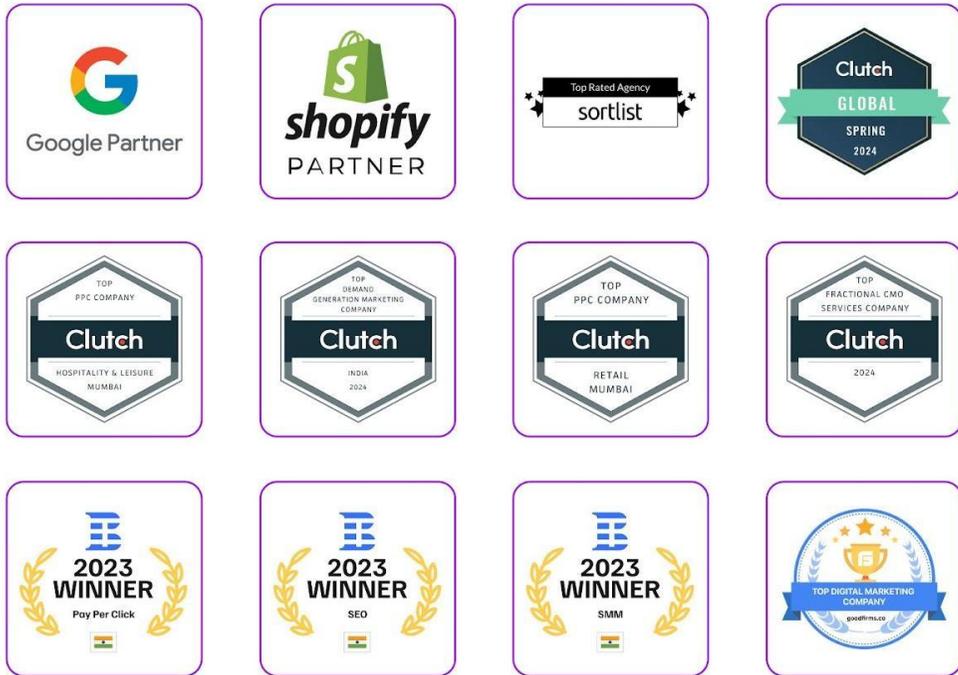
Boosting engagement with custom-designed websites. [CLICK HERE](#)



### Website

Boosting engagement with custom-designed websites. [CLICK HERE](#)

# Strategic Alliances & Partnerships



Crafting powerful collaborations that fuel innovation and shared success.

2025



# Our **Industry** Wheelhouse

## Core Target Industries

We deliver strategic digital marketing expertise to industries where precision and innovation drive success.

- Fintech
  - EduTech
  - Healthcare & Pharma
  - eCommerce
  - Technology
- Food
  - Travel & Leisure
  - Real Estate
  - Media & Entertainment
  - Manufacturing



### Enterprises

Scale success with advanced marketing operations



### SME's

Grow revenues with cost-efficient, impactful campaigns.



### Startups

Build your brand with purpose-driven strategies.

# Trusted Clients

Tech & Saas

valuezen

BOTGAUGE

Datamatics  
Business Solutions

Native

ACCENTRUM

eCommerce

KIRTI AGARWAL  
PRET N CULTURE

RIAGO

SMART  
ONLINE SHOP

KOP

JUNIPERO  
*A Canadian Shop*

CAPTAIN'S FARM  
FRESHNESS • FREEDOM • HEALTH

EASY PERCE

DE VAGABOND  
*Explore Imagination*

Murphys Lane

SHRUTI JALAN

EdTech

academian

ZOC Learnings  
Fostering Success Through Education

RK RKMDEMY  
Education Banaye Aasaan

BRAINWONDERS  
Your's Largest Career Guiding Company

AWDIZ

NATIV

SOFTSPACE  
acceleration of training's solutions

SVKM'S  
NMIMS  
Dedicated to be UNIVERSITY

EDUKONNECT

Azurite  
Your Learning App

Pharma & Health Care

BIOTEC PHARMA

BioZed

CANCERLIV

MrPest  
Manager

QUALITROTH

Dr. Priyanka's  
HEALTH & GLORY  
Skin, Hair, Laser, Slimming & Medical Cosmetology Clinic

MB

# Trusted Clients

Entertainment



F&B



Real Estate & Interior

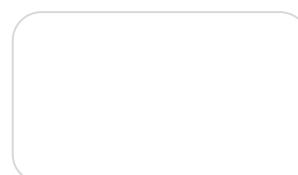
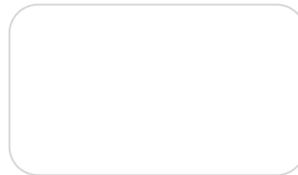


BFSI



# Trusted Clients

Others



**FOX** Marketeer

UNBOX  GROWTH

To Know More  
**Talk to Us**

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